

Marcelo Tyszler, PhD

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CURRENT AFFILIATION AND ASPIRATIONS

Consultant / Model Developer at Blonk Milieu Advies

(Research) Interests: Public Economics, Public Policy and Economic Development, Non-Profit & Governmental Organizations, Experimental and Behavioral Economics, Environmental Impact

Aspired Positions: Consultant, (applied) Research, Policy Advisor, Managerial

Skills: Independent work, Data Analysis, (Group) Management, Organization, Financial Planning/Control, Programming, IT (Database Expert, Matlab, a.o.)

EDUCATION

- Sep/2008-Aug/2011 **Ph.D in Economics**, Tinbergen Institute – University of Amsterdam
PhD Thesis: *Political Economics in the Laboratory*
Supervisor: Prof. Arthur Schram
- Sep/2006-Aug/2008 **Mphil in Economics**, Tinbergen Institute – University of Amsterdam
Master Thesis: Information and Strategic Voting.
Major: Behavioral Economics; Minor: Empirical Microeconomics
Supervisor: Prof. Arthur Schram
- Jan/2004- Jan/2006 **Master in Public Administration and Government** at Business School of Fundação Getúlio Vargas, São Paulo, Brazil
- Aug/2002 –Jan/2003 Academic Exchange at **Harvard University**, USA. Scholarship funded by CAPES/FIPSE program “Building Leadership for Social Progress”.
- Jan/1999- Dec/2003 **BA in Business Administration** at FEA-USP (University of São Paulo).
Ruy Leme Award as best graduating student of the class of 2003.

PROFESSIONAL HISTORY: *Consultancy, applied Research and Management*

- Mar/2012-present **Consultant / Model Developer**, at **Blonk Milieu Advies**
- Sep/2009-Aug/2011 **Consultant**, via the University of Amsterdam, for the **Dutch Telecom Authority**
- Aug/2004–Aug/2006 **World Bank Short Term Consultant**, Research Assistant (economic and econometric analyses) and Database expert.
- May/2004–Aug/2006 **Research Assistant** at **CEPESP – Study Center for Economics and Politics of Public Sector**. Fundação Getúlio Vargas - São Paulo. **Highlights: Database architecture and analysis;** support as **research assistant** to various researches related to public sector economics, especially related to **Microeconomic techniques**.
- Jan/2005 – Aug/2006 **Junior Consultant**, for **Secretary of Transports**. **Modeling and data analysis**, spatial econometrics.
- Sep/1999 – Dec/2003 Intern at FIA (Institute of Administration Foundation), a foundation associated to the School of Economics, Management and Accounting – University of São Paulo (FEA-USP). **Teaching, Research and Consultancy in: Strategic Planning, Organizational Structure, Human Resource Management, Third Sector and Non-Profit Organizations, Corporate Responsibility, Public Sector and Government.**
- May/2001–Dec/2001 Partner in a language and computer literacy school, responsible for **coordination, structuring and development of computer courses**, from definition of the course offer, preparation of content, development of teaching material to pricing, selection of instructors and marketing activities.
- Sep/2000–Dec/2000 Participation, as **USP/FEA Junior Consultant**, in a development projects relating to **Strategic Planning for Non-profit Organizations**, coordinating the work team and developing support material.

PROFESSIONAL HISTORY: *Academic Research and Teaching*

- Sep/2011-Presently **Lecturer** at the University of Maastricht. Tutor for courses on **Microeconomics** and **Globalisation**, among others.
- Sep/2008–Aug/2011 **PhD Student** at University of Amsterdam. **Research** on Political Economics, Bounded Rationality, Experimental Economics on Public Policy and Development. Presentations in Seminars. **Teaching, Supervision** of Bachelor and Master Thesis, co-organization of internal seminars
- Mar/2009-Presently **Online Tutor** for the **Lincoln Institute** on Land Policy Distance Education Program (Microeconomics, Urban Economics and Statistics)
- Sep/2009–Aug/2010 **Teaching (Lecturer) of Public Economics at University of Amsterdam**
- Aug/2004–April/2010 **Teaching and Didactic Material Development** activities for/at **Fundação Getúlio Vargas, School of Economics:**
Laboratory Professor for the **Strategic Competition and Market Organizations; Laboratory Professor** for **Microeconomics; Teaching Assistant** and **Laboratory Professor** for **Game Theory**
- Nov/07-Jun/2008 **Research Assistant** for Prof. Cars Hommes at University of Amsterdam. **Experimental Economics** and **Non-linear Economic Dynamics**
- Sep/2001-May/2002 **Moderator of Online Courses** in the Grupo Abril S/A.
- 1994 -2002 **Computer Classes** comprehending Introduction, Windows, Office, Corel Draw, Page Maker and Image Editors. **Private classes** and at **Soft Planet School**

PUBLICATIONS

- 2012 (forthcoming, book chapter) TYSZLER, M. *Vernon Smith* in Sandroni (Editor) *Economistas Simplificados*. Nova Cultural, São Paulo **Title Translation: Chapter on Vernon Smith, in Simplified Economists.**
- 2012 TYSZLER, M. *Political Economics in the Laboratory*. PhD Thesis nr. 517, Tinbergen Institute, (ISBN 978 90 361 0263 6).
- 2011 TYSZLER, M and SCHRAM, Arthur. *Information and Strategic Voting*. Tinbergen Institute Discussion Papers TI 2011-025/1, Tinbergen Institute.
- 2010 CORAZZINI, Luca and TYSZLER, Marcelo. *Love for Efficiency or Confusion? A QRE Analysis of Individual Contributions in a Public Good Game*. ISLA Working Papers 37, ISLA, Centre for research on Latin American Studies and Transition Economies, Università Bocconi, Milano, Italy.
- 2008 TYSZLER, M. *Information and Strategic Voting*. Master's thesis Tinbergen Institute
- 2007 TYSZLER, M. *Mudança Social: Uma Arte? Empreendimentos Sociais Que Utilizam A Arte Como Forma De Mudança Social*. RAP – Revista Brasileira de Administração Pública. Rio de Janeiro, vol. 41, no. 6. 1017-1034. Nov/Dez 2007. **Title Translation: Social Change, is it an Art? Social Organizations that use Art as a way to achieve Social Change**
- 2006 TYSZLER. Indicações Bibliográficas: Teoria dos Jogos (requested article) *Revista de Administração de Empresas – Fundação Getúlio Vargas* São Paulo: FGV-SP, Vol 46 – July/September, 2006. **Title Translation: Bibliographical Orientation on Game Theory.**
- 2004 LIN, F. COMINI, G. and TYSZLER, M *Challenges and Threats for Civil Society Organized as Networks: A Case Study of Local Social and Electronic Networks for Organizations Dealing with Children and Adolescents in Brazil*. VI Th ISTR International Conference. Presented as Poster. Toronto: 2004. (<http://atlas-conferences.com/c/a/m/p/45.htm>)
- 2003 TYSZLER, M. and BARBERO, E. *Planejamento Estratégico em Organizações do Terceiro Setor: O Caso do Instituto de Estudos e Orientação à Família*. VI SEMEAD. São Paulo: USP/FEA/PPGA, 2003. **Title Translation: Strategic Planning in Third Sector Organizations: the Case of the Families' Study and Support Institute.**
- 2001 TYSZLER. Os Modelos de Geração de Receita na Internet. *Revista Controversa (Undergraduate Journal)*. São Paulo: Centro Acadêmico Visconde de Cairu, Ano VII, p. 24-27. Maio/Junho, 2001. **Title Translation: The revenue generation models at the internet.**
- 2001 TYSZLER, LAZZAROTTO. Uma nova forma de fazer negócios: Os sistemas de gestão, ou ERP, vistos através do software R/3 da SAP. *Revista Controversa Controversa (Undergraduate Journal)*. São Paulo: Centro Acadêmico Visconde de Cairu, Ano VII, p. 34-37. Março/Abril, 2001. **Title Translation: A new way of doing business: The Integrated Management Systems, or ERPs, analyzed through the SAP's R/3.**

WORK IN PROGRESS

- 2011 Information and Strategic Voting** (with Arthur Schram, Submitted, American Journal of Political Science)
- 2011 Preference for Efficiency or Confusion? A Note on a Boundedly Rational Equilibrium Approach to Individual Contributions in a Public Good Game** (with Luca Corazzini – Under Review)
- 2011 Learning Backward Induction with an Interactive game.** (RR, The Journal of Economic Education)
- 2011 Information and Economic voting** (with Jon Rogers)
- 2011 Information and Strategic Voting: Heterogeneous Preferences**
- 2010 Algorithmic Mechanism Design** (with Thomas de Haan, working title)
- 2010 Empirical Strategy for Case Selection** (with Ciro Biderman)

INTERNATIONAL ACTIVITIES AND EXTENDED PERIODS OF STUDY/RESEARCH ABROAD

Recurrent Funding Sources: Tinbergen Institute (A), Research Institute in Economics and Econometrics, University of Amsterdam (B), Behavioral Economics Research Spearhead, University of Amsterdam (C)

- 2011 Visit to the Allied Social Sciences Association Meeting, Denver, USA. (Funding A, B)
- 2011 Visit to the New York University Conference on Experimental Political Science. (Funding B)
- 2010 Visit to the Florida State University, 1 week, to run experimental sessions for the project Information and Economic Voting. (Funding B)
- 2009 Presentation at the CREED/CESS Graduate student conference at New York University. (Funding C)
- 2008-2011 Presentations at several international conferences, including the annual meetings of the Economic Science Association (International Meetings of 2007, 2009, 2010 and 2011; European meetings of 2008 and 2009), European Public Choice Society (2009), Maastricht Behavioral and Experimental Economics Symposium (2010, 2011), International Meeting on Experimental and Behavioral Economics (2011), Meetings of the Royal Economics Society (2011). (Funding A, B)
- 2008-2011 Annual CREED (University of Amsterdam), CeDEX (Nottingham University) and CBESS (University of East Anglia) graduate student conference. (Funding A, B)
- 2007 13th Graduate Student Workshop in Experimental Economics, George Mason University (1 week). Funded by IFREE.
- 2002 –2003 Academic Exchange at Harvard University, USA (6 months). Scholarship funded by US-Brazil CAPES/FIPSE program “Building Leadership for Social Progress”.

RESEARCH GRANTS & SCHOLARSHIPS

- Nov/2010 **Behavioral Economics Research Spearhead**, University of Amsterdam. €3500 for the experimental research project *Information and Economic Voting*. Joint work with Florida State University
- April/2009 **Behavioral Economics Research Spearhead**, University of Amsterdam. €5400 for the experimental research project *Information and Strategic Voting – Heterogeneous Project*.
- Sep/2006-Aug/2008 Full Scholarship for the **Mphil** (Master of Philosophy) in **Economics**, Tinbergen Institute – University of Amsterdam
- 2004-2006 Full Scholarship for the Master’s in Public Administration and Government, Fundação Getúlio Vargas, Brazil.
- 2003 Ruy Leme Award as best graduating student of the class of 2003. (University of São Paulo, School of Business and Economics).
- Aug/2001-Aug/2002 **PIBIC-CNPq Research Project** on the topic *Tools and Techniques for Environmental Analysis in the Strategic Planning*
- Sep/1999-Dec/2001 **Research Group** of the *Controversa* Scientific Magazine Project. (Undergrad. Research fund)
May/2001-Dec/2001: Distance Learning; May/2000-Dec/2000: *e-commerce*; Sep/1999-Dec/1999: Integrated Management Systems/ Enterprise Resources Planning (ERP)

THESIS SUPERVISION (completed)

- 2011 Priscilla Tedjawirja, Bachelor Thesis in Economics. *Foreign aid, foreign investment and poverty reduction in India*
- 2011 Carolina Holzweißig, Bachelor Thesis in Economics. *The Role of Special Items and Accruals for Earnings Management in Loss Firms*
- 2011 Anda Anton, Bachelor Thesis in Economics. *Value of Statistical Life: Potential determinants and their interaction with risk aversion*
- 2011 Linda Boots, Bachelor Thesis in Economics. *The influence of corporate governance on capital structure*
- 2010 David Faerber, Bachelor Thesis in Economics. *Crowding out theory on Voluntary Organizations*
- 2010 Roel Van Dongen, Bachelor Thesis in Economics. *Review of Voting Models*
- 2010 Merel de Man, Master Thesis in Economics. *Policy Design for increased effectiveness of anti-retroviral treatment*

LANGUAGES

Portuguese - Native

English – Advanced;

Spanish – Intermediate/Advanced;

Dutch – Intermediate;

French – Basic;

STUDENT PARTICIPATION AND VOLUNTARY ACTIVITIES

- 2007–2009 Member of the Tinbergen Institute **Student Council**, co-organizing social activities for the Master and PhD students, and helping in representing students before the Institute directors.
- Jun/2004–Dez/2004 **Graduate Students representative** before the Professors of the Department of Economic Analyses and Planning at EAESP –FGV-SP
- Oct/2002–Dec/2002 Team member of graduate students consulting group at **Harvard Business School**. Project: **Strategic Analysis of a co-production** aiming to research best practices at Opera focused at new audience development and outreach. Carried under the scope of the MBA Course Social Entrepreneurship.
- Feb/2001–Dec/2001 Member of the coordination team of the **Cursinho FEA-USP**, a preparatory course for low-income students. Highlights: help in internal activities such as support and development of information systems and motivation assignments to students.
- Aug/1999–Dec/2001 Member of the **USP FEA Junior Company**
- Aug/2001–Nov/2001 Member of the team in charge of directing and conducting the **Strategic Planning of Cooperativa CooperBrilha**, a coop incubated at the University. Team coordination and preparation of support material.
- May/2000–May/2001 **Student Representative** in the FEA-USP Administration Department Council.
- Apr/1999–Aug/2002 **Class Representative** before the College and Student Entities.
- Set/2002–Nov/2002 **Soccer Team Captain** of Dudley House at Harvard University intramural league, taking team to quarter-finals.

OTHER KNOWLEDGE

Expertise in Databases and Programming, such as: Access, VBA + Access, VBA + Excel, **Stata, Matlab, LaTeX, z-tree, MySQL, PHP, ASP, Ox, SPSS.**